

Down the Rabbit Hole



SEASONS CENTRE
FOR GRIEVING CHILDREN
Tender Hearts
Gala



**SPONSORSHIP
PACKAGE 2022**



You're Invited!

Please join us for the **26th Annual Tender Hearts Gala – Down the Rabbit Hole** on **Friday, April 29th, 2022**, at Liberty North in Barrie.

Our hosts Dale and Charlie from Kool FM will take guests through an enchanting and magical evening in the whimsical world of Alice in Wonderland. This is going to be a fantastical adventure filled with delicious cuisine, LIVE music by Memphis Mudd, and entertainment, as well as a spectacular live and silent auction!

Proceeds will benefit Seasons Centre for Grieving Children's peer support groups for children, teens, and their families grieving the death of a loved one. These free of charge groups provide comfort, education, and support during one of the most difficult times families will face. We do not charge a fee for our services, we rely on the generosity of our community.

Our committee has created a comprehensive marketing plan and media strategy that will reach and engage with each group within our target market segments. The Gala provides an excellent opportunity to showcase your company in our community by offering brand exposure through local radio, print, web, and social media.

The success of our Gala could not be achieved without the support of generous sponsors and donors! Whether it is an auction item, sponsorship, or tickets to attend – thank you for joining us.

Please review the attached sponsorship package. For further information, please contact Development Director, **Lisa Spinks** at **705.721.5437 ext. 303** or via email at **lisa@grievingchildren.com**.

We look forward to partnering with you on this worthwhile event!
Thank you for helping us heal hearts with Hope.

With much appreciation,
Gala Committee



SPONSORSHIP LEVELS

TITLE SPONSOR (EXCLUSIVE OPPORTUNITY) - \$10,000

- Eight complimentary Tickets to the Gala
- Corporate logo on all print materials with recognition as Title Sponsor
- Opportunity to deliver the opening remarks at Gala
- Corporate logo on Seasons Centre website event page as Title Sponsor with click-thru link to your website
- Corporate logo in Gala Program on Sponsor Page
- One full page ad in Gala Program (artwork provided by sponsor)
- Title Sponsor recognition on slide show displayed during event
- Option to include your corporate swag (event appropriate materials to be provided by sponsor) Social media exposure
- Social media exposure

PLATINUM SPONSOR - \$5,000

- Four complimentary Tickets to the Gala
- Corporate logo on all print materials with recognition as Platinum Sponsor
- Corporate logo on Seasons Centre website event page as Platinum Sponsor with click-thru link to your website
- Corporate logo in Gala Program on Sponsor Page
- Half page ad in Gala Program (artwork provided by sponsor)
- Platinum Sponsor recognition on slide show displayed during event
- Option to include your corporate swag (event appropriate materials to be provided by sponsor)
- Social media exposure

GOLD SPONSOR - \$2,500

- Two complimentary Tickets to the Gala
- Corporate logo on Seasons Centre website event page as a Gold Sponsor with click-thru link to your website
- Corporate logo in Gala Program on Sponsor page
- One quarter page ad in Gala Program (artwork provided by sponsor)
- Gold Sponsor recognition on slide show displayed during event
- Option to include your corporate swag (event appropriate materials to be provided by sponsor)
- Social media exposure

SILVER SPONSOR - \$1,000

- Corporate logo on Seasons Centre website event page as a Silver Sponsor with click-thru link to your website
- Corporate logo in Gala Program on Sponsor page
- Silver Sponsor recognition on slide show displayed during event
- Social media exposure

BRONZE SPONSOR - \$500

- Company name on Seasons Centre website event page as a Bronze Sponsor with click-thru link to your website
- Company name in Gala Program on Sponsor page
- Bronze Sponsor recognition on slide show displayed during event
- Social media exposure



MEDIA SPONSORS

- Corporate logo on all print materials with recognition as Media Partner
- Corporate logo on Seasons Centre website event page as Media Partner with click-thru link to your website
- Corporate logo in Gala Program on Sponsor Page
- Half page ad in Gala Program (artwork provided by sponsor)
- Prominent Sponsor recognition on slide show displayed during event
- Option to include your corporate swag (event appropriate materials to be provided by sponsor)
- Social media exposure

AUCTION AND RAFFLE DONORS

- Corporate name on Seasons Centre website event page as a donor
- Name in Gala Program on Sponsor page
- Recognition on slide show displayed during event
- Social media exposure

TICKET INFORMATION

INDIVIDUAL VIP TICKET - \$175 PER PERSON
(includes 3 course dinner, entertainment,
and charitable tax receipt valued at \$75)





PLEASE SEND COMPLETED SPONSORSHIP FORM TO SEASONS CENTRE
38 McDonald Street, Barrie, ON L4M 1P1

Full Name: Title:

Company Name:

Address:

City: PC: Phone:

Email:

WE WOULD LIKE TO BE A *(Please check a sponsorship category):*

TITLE SPONSOR	\$10,000	SILVER SPONSOR	\$1,000
PLATINUM SPONSOR	\$5,000	BRONZE SPONSOR	\$500
GOLD SPONSOR	\$2,500	Individual VIP Ticket	\$175 x <input type="text"/>

PAYMENT INFORMATION

CREDIT CARD

CASH enclosed

CHEQUE enclosed

CARD #: CVC: EXP:

CARD TYPE: VISA MC AMEX

**For more information
on becoming a sponsor,
please contact:**

LISA SPINKS
705.721.5437 ext. 303
Lisa@GrievingChildren.com